



# Personalised medicine: a view from drug discovery

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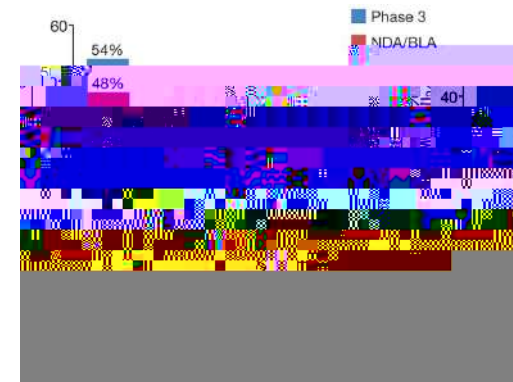
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- Often equated with diagnostic biomarker eg academy of medical sciences 2013 report, MRC 2016 framework paper
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# Context

## Eroom's Law



Probability of success at target selection 3%



# Stratifying during development is hard



## Germline only

### Pros:

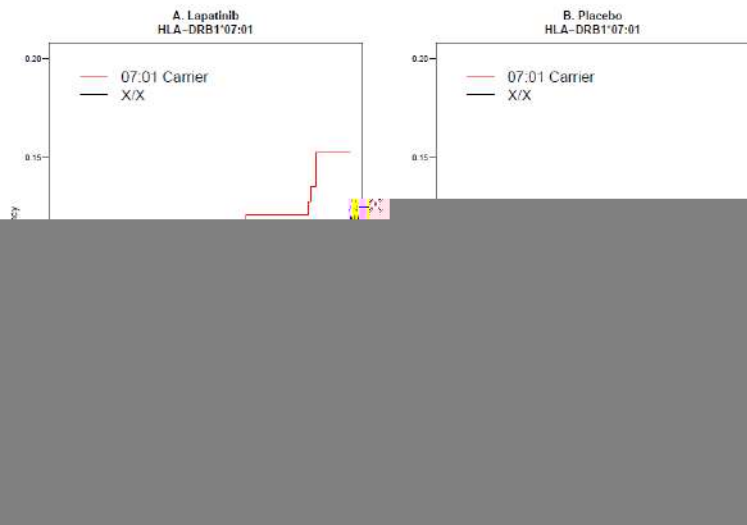
- Genetic variants affecting safety/efficacy exist
- We expect 10% of drugs to have 'detectable' genetic predictors of efficacy
- We do PGx routinely in development

### Cons

- Trial programs are underpowered for PGx
- Very unlikely that genetics/genomics will rescue failed trials

### Future

- EHR/registries + biobanks
  - Polygenic scores?
- Likely best to stratify disease before medicines: *start in the right place*
- *Oncology???*





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- Precise therapeutic hypothesis
  - Eg



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- Increased causal understanding of etiology
    - Genetics
    - Refined phenotypes
  - Ability to recruit stratified populations into trials
    - Biobanks with appropriate consent for recontact?
      - And prospective biomarker measurement?
    - Embedding of trials into healthcare systems?
    - Platform trials with ability to build in stratification?
  - Discoveries during development
    - Trials need to collect appropriate data
  - Trials that allow expansion of study population?